

No.
60



CRACKED

ONLY
30¢
MAY

A

MAZAGINE

DANGER

LOOK AT
BACK COVER
AT YOUR
OWN RISK!



CRACKED

ROBERT C. SPROUL publisher

JOE KIERNAN editor

CHARLES FOSTER production

JOHN SEVERIN, JOHNNY LANGTON, VIC MARTIN, BENSON HUTTON,
CHARLIE RODRIGUES, DON OREHEK, RONALD COLLINS,
THOMAS OTT artists

GEORGE GLADIR, WARD DENNY, JOE KIERNAN, TED KENNERSON,
JANE BENWRIGHT, REX ALLENSEN writers

ARLENE NEWMAN proofreader

SYLVESTER P. SMYTHE janitor

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WHAT'S UP FRONT and Back—Our Covers

OR ELSE WHAT??? We'd like you to buy CRACKED Magazine for the following reasons: First, because Sylvester, our janitor, needs a raise in pay. He claims the cost of living's going so high, he now spends his FRIDAY pay check by SATURDAY. Second, Sylvester needs the extra dough to buy gifts for his relatives. His Aunt Aggie's birthday is next week, and he'd like to buy her glasses. He says it doesn't look nice for a woman her age to drink out of the bottle! If you'd like to find out what Sylvester's buying his Uncle Fenton, turn to page 8 . . .

SUPER HERO HALL OF FAME

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A TOURIST'S GUIDE TO PENNSYLVANIA

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THE BARD OF MADISON AVE.

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THE COUPLES

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IF DIFFERENT PERSONALITIES PLAYED TARZAN

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LETTERS



Dear Far Outers:

I've been studying art for three years now, and I always flip over John Severin's CRACKED covers. Does he paint in oil or water color? How long does it take Severin to do a cover?

Douglas Mac Terry
Knoxville, Tenn.

John paints in oils—and also in crayons and shoe polish! It takes from five to seven days for him to complete a CRACKED cover. (It depends on the weather; John paints in a leaky cave!) John's the guy on the right, seen delivering a new cover to our office. His helper's Burton Van Button, the famous art critic for the East Nutley, N.J. Sun-Times-Shopping Newsletter.



Dear Swingers:

What's with that cat, Oscar Blotta ("Smiles From South Of The Border" in your February issue)? His cartoons are great! Print more, and I'll keep buying your kooky mag.

David Brand
Little Neck, N.Y.

There'll be more Oscar Blotta cartoons in CRACKED. Oscar's working on a story for us right now called "20 Famous Argentinian Stick Ball Players." Watch for it; it's a howl!

Dear CRACKED Citizens:

Do a story about that fab TV show, "The Green Hornet." It's the best thing on TV today. Have Sylvester play the Green Hornet. It'd be real cool.

Betty Anne Zandsorp
Rattle Creek, Mich.

The Green Hornet? Is that the show Walt Disney did about an Irish bee?

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9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stock-

Dear CRACKED:

Loved your camp newspaper in the September issue. There's only one problem with your magazine: If I take CRACKED to school, the kids grab it! What should I do about this?

Mike LeFevre
Endwell, N.Y.

Take two copies, and a few boxing lessons!

Dear Batty Bunch:

Why do you spell magazine as "mazine" on your covers? It bugs me!

Arnold Josephson
St. Louis, Mo.

It bugs us, too, but it's better than putting some silly word like "margarine" up there.

holders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10. This item must be completed for all publications except those which do not carry advertising other than the publisher's own and which are named in Sections 132.231, 132.232, and 132.233, Postal Manual (Sections 4355a, 4355b, and 4356 of Title 39, United States Code).

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I certify that the statements made by me above are correct and complete.

ROBERT C. SPROUL,
Publisher.

HAVE YOU A COMPLETE COLLECTION OF CRACKED PAPERBACKS?

CRACKED PAPERBACKS
108 So. Franklin Ave.
Valley Stream, N.Y. 11580

I enclose 40c ea. Please rush me:

- ☐ COMPLETELY CRACKED
☐ MORE CRACKED
☐ CRACKED READER

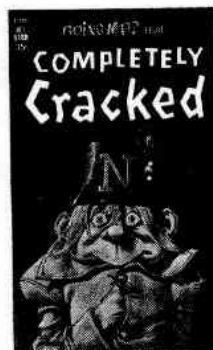
I enclose 50c for the new:

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Address.....

City..... State..... Zip.....



40 CENTS



40 CENTS



40 CENTS



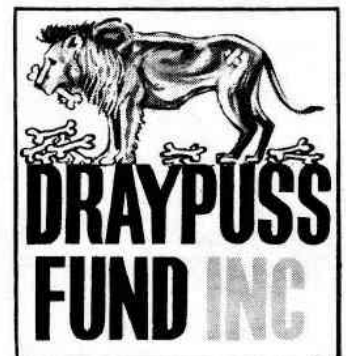
50 CENTS

Collectors everywhere—stamp collectors, tax collectors, and even garbage collectors—are gathering stacks of CRACKED paperbacks. Get your copies of COMPLETELY CRACKED, THE CRACKED READER, MORE CRACKED and CRACKED AGAIN. Start collecting a million laughs today!



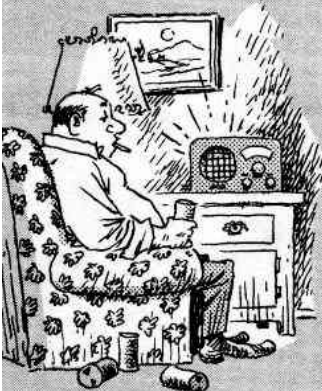
VIC MARTIN

The Draypuss Fund is a mutual investment fund for money - hungry lions. If you're a lion with some money which you'd like to see grow by leaps and bounds, visit your securities dealer or drop into our New York City home office. (Please don't take the subway; you'll scare the heck out of the passengers!) The Draypuss Fund has helped thousands of lions to live a rich, full life. . . . We take the worry out of your old age. You need have no fears of where your next slab of meat or white hunter is coming from. A lion's share of goodies can be yours if you act today. Remember, a bwanah in the paw is worth two in the bush!



The golden age of radio has come and gone. And to hear the old fogies in their forties and fifties tell it, radio was much more realistic than TV ever will be. And you know something, they're right! Somehow, radio—with its limited crinkles and crackles of sound and, perhaps, because it relied so heavily on the listener's imagination—could make even the vilest of breakfast cereals taste like food for the gods.

OLD FASHIONED IDIOT-BOX



THE SAME SHOWS AS PERFORMED ON

"THE LONE RANGER" on TV:

There must be thousands of Indians out there, Tonto, and all after our scalps!

Ugh! That heap bad medicine!



"THE GREEN HORNET" on TV:

Hang on, Harold! Here comes the Green Hornet!

Glub! Glub!



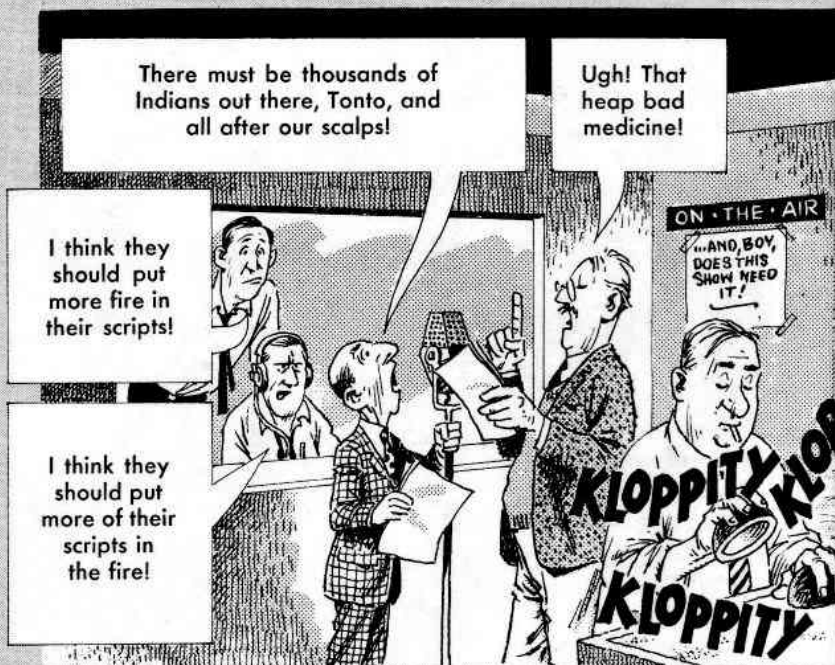
"THE LONE RANGER" on Radio:

There must be thousands of Indians out there, Tonto, and all after our scalps!

Ugh! That heap bad medicine!

I think they should put more fire in their scripts!

I think they should put more of their scripts in the fire!



"THE GREEN HORNET" on Radio:

The Green Hornet will protect us from the flames!

Glub! Glub!

I like radio! You can reach millions!

Yeah, and they can't reach you!

Say, this isn't bad for my hangover!



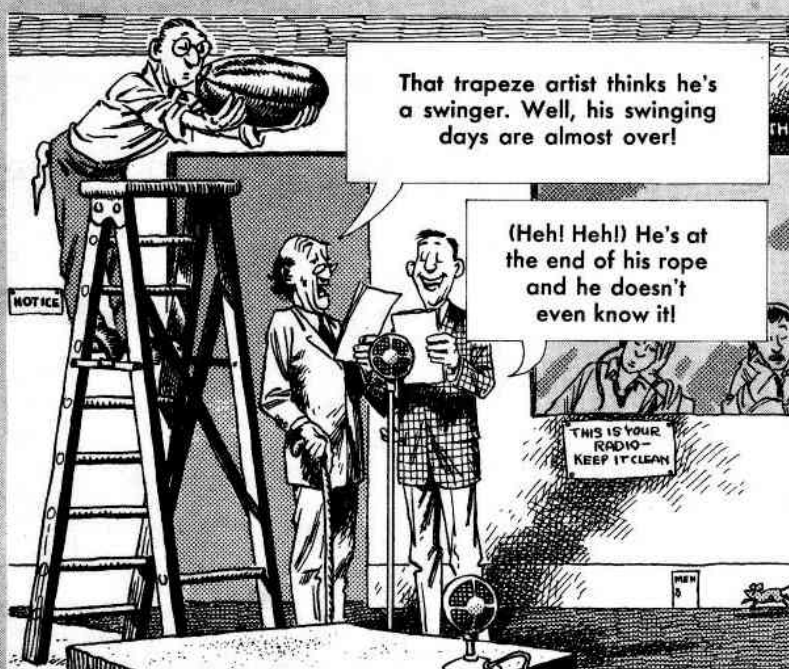
That radio could achieve such reality is even more remarkable when one considers what went on behind the scenes. To show you what we mean, **CRACKED** examines . . .

TV & RADIO

A TV mystery:



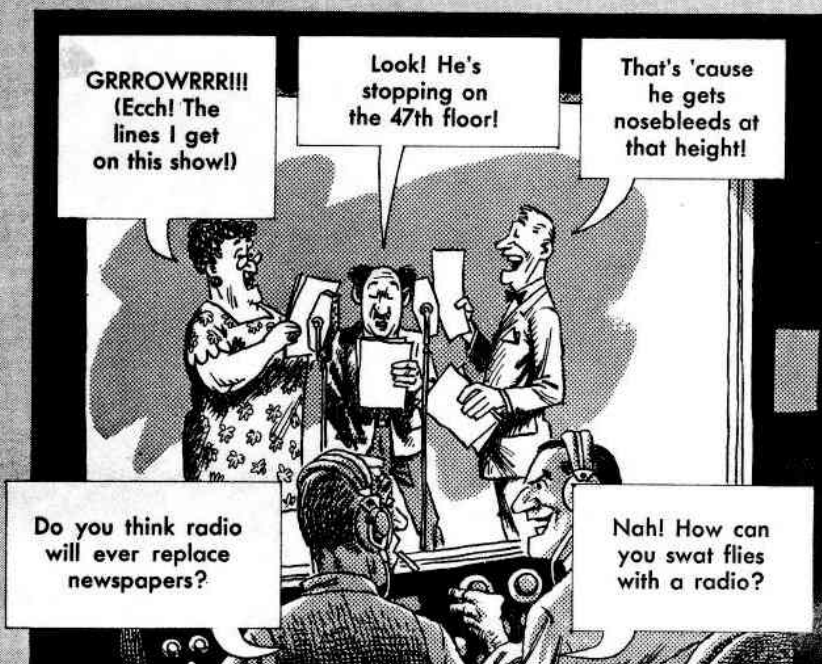
The same mystery on Radio:



"KING KONG" on TV:



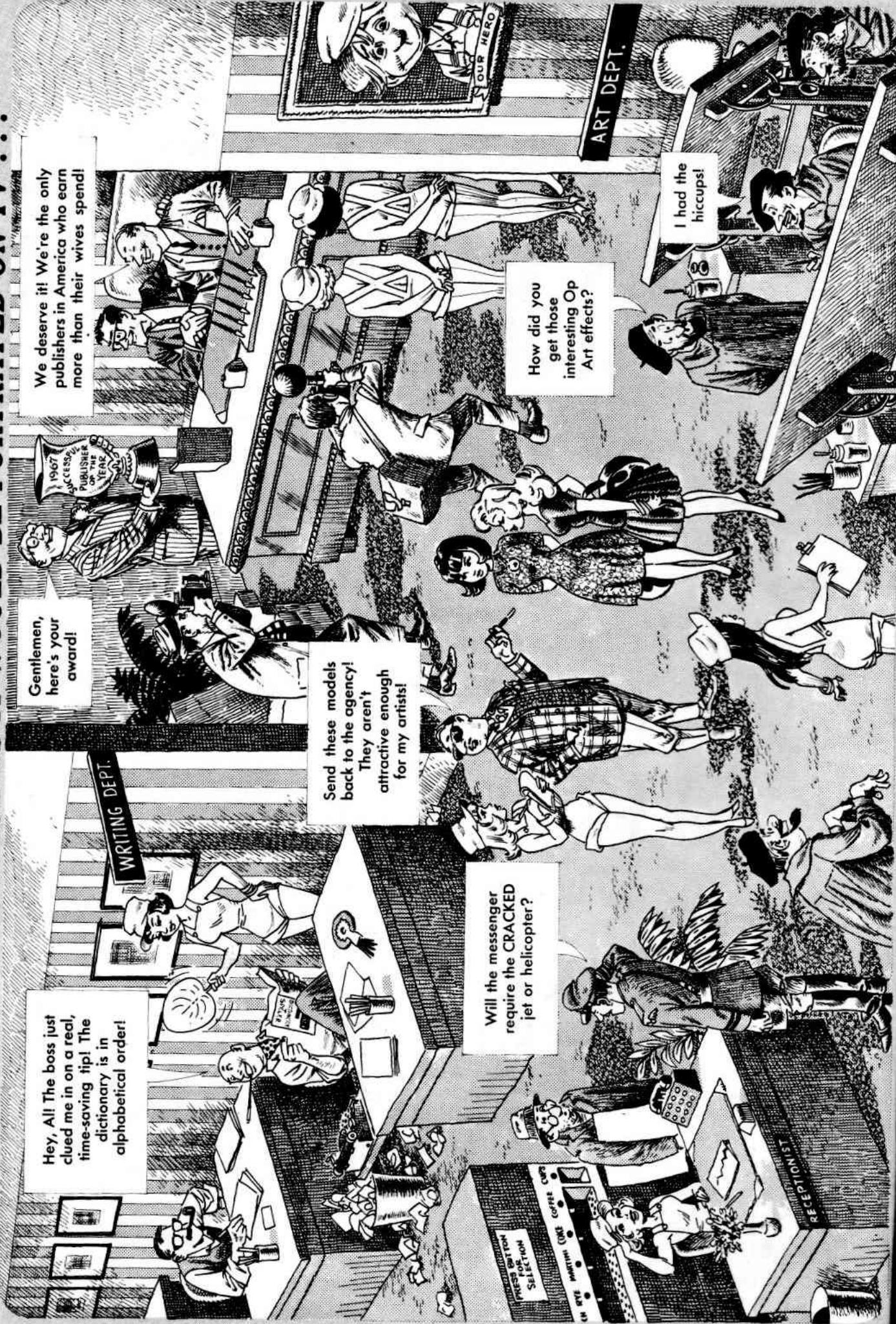
"KING KONG" on Radio:



The golden age of radio has come and gone, so it's too late to have a program about **CRACKED Magazine** on the air. Maybe it's just as well; there are too many contaminating substances in the atmosphere as it is! But what about TV? Here's our conception of...

THE CRACKED OFFICE AS IT WOULD BE PORTRAYED ON TV...

Sylvester's giving his Uncle Fenton a five-pound box of chocolate-covered marshmallows. Turn to page 14 to find out what present he's giving his Uncle Sheldon.



Hey, All The boss just clued me in on a real, time-saving tip! The dictionary is in alphabetical order!

Gentlemen, here's your award!

1967 SUCCESSFUL PUBLISHER OF THE YEAR

We deserve it! We're the only publishers in America who earn more than their wives spend!

Send these models back to the agency! They aren't attractive enough for my artists!

Will the messenger require the CRACKED jet or helicopter?

How did you get those interesting Op Art effects?

I had the hiccups!

ART DEPT.

WRITING DEPT.

RECEPTIONIST

PRESS GET TON PUNCH SELECTION IN EYE MARTIN COKE COFFEE CUP

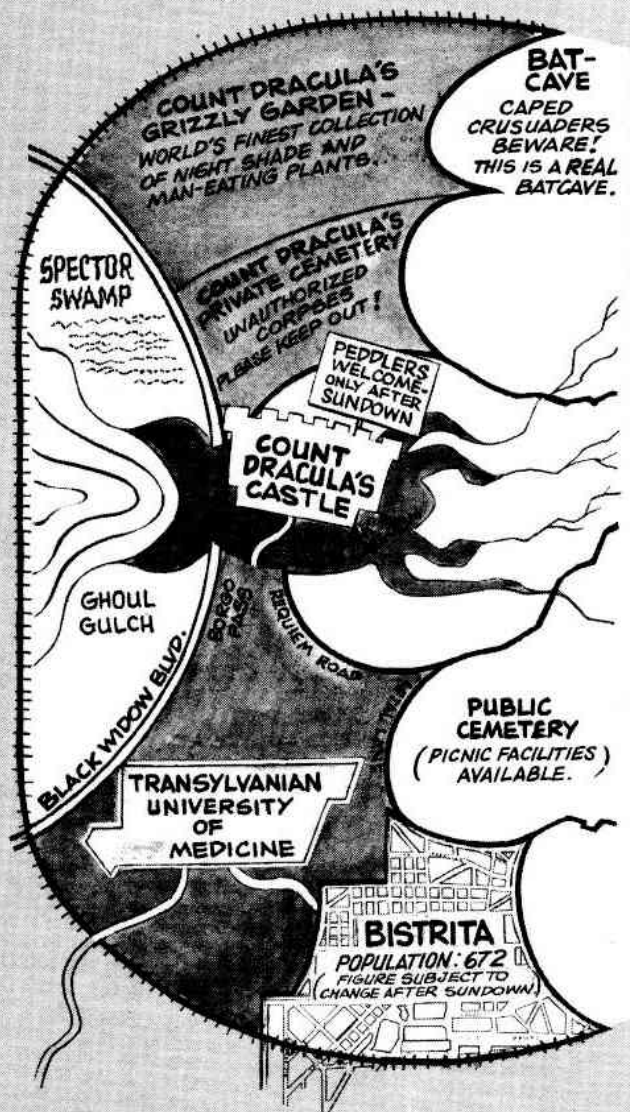


AND HERE'S THE CRACKED OFFICE AS IT ACTUALLY IS...



PIP OF A TRIP SECTION:

MAP OF TRANSYLVANIA:



American tourists often complain about maltreatment in foreign countries. **CRACKED** puts the spotlight on the one country that welcomes American tourists with open fangs.

A TOU GUID TRANS

Transylvania's a nice country to visit, but I wouldn't want to live here!

Don't worry! I'll see to it that you don't 'live' here!

SOUVENIR SHOP

† CROSSES FOR SCARING VAMPIRES
\$ SIGNS FOR SCARING COMMY VAMPIRES

AMULETS FOR
WARDING OFF
EVIL SPIRITS
AND
TAX COLLECTORS

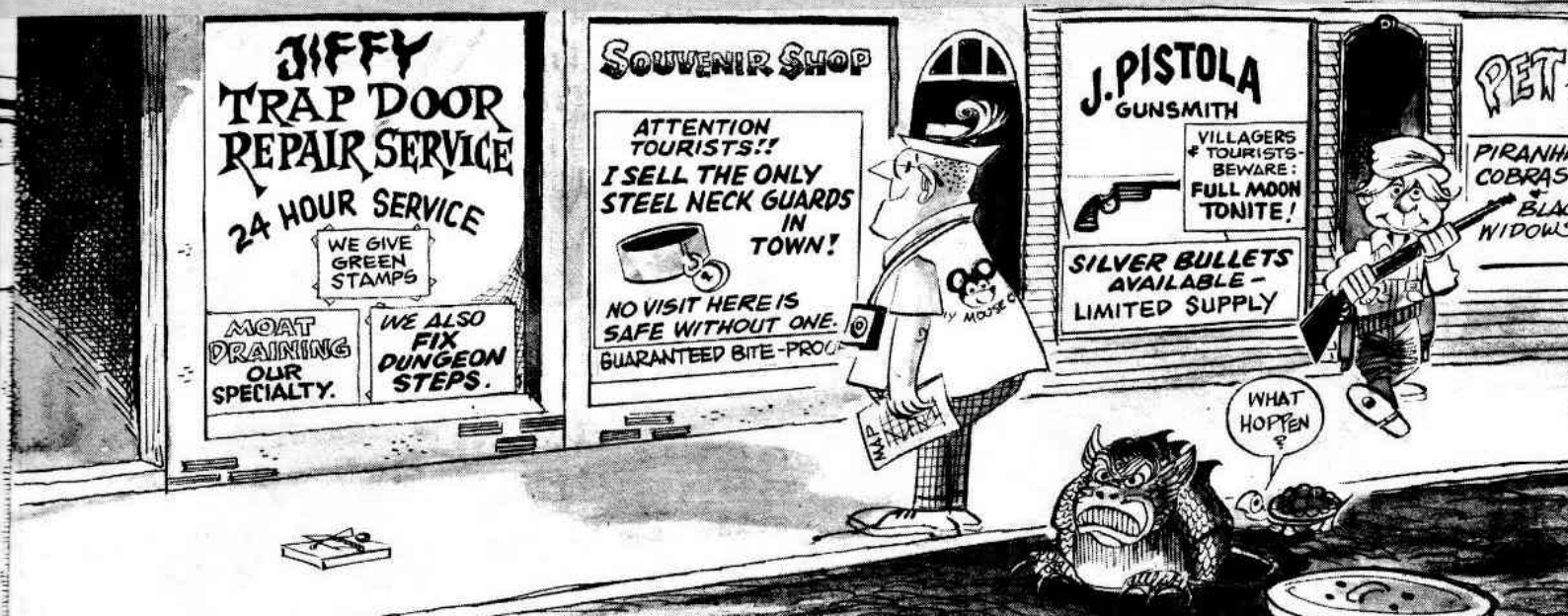
TOURISTS:
LAST CHANCE
TO STOCK
UP ON WOLFBANE

BIJOU
IN PERSON:
FRANK
CYANITRA
&
HIS
BAT
PACK

A trip to Transylvania is very economical. Usually, the visitor needs only a one-way ticket. Transylvania is unique in another respect: it's the only country in the world that suffers from a population shortage!

RIST'S E TO YLVANIA

HANDY TRANSYLVANIAN PHRASES FOR TOURISTS	
ENGLISH EXPRESSION:	TRANSYLVANIAN EQUIVALENT:
What time is sun- down around here?	Schzicharbatzchi die Sonne kaput?
Scat, bat!	Vamoose, Vampoose!
Help!	Sucoor! (This phrase is superfluous after sundown. Save your breath!)
What time is the next train out of Transylvania?	Hamscray schnell aus Transylvania?
There's got to be one before that!	Oy weh! Oy weh!
Aarghh!!	Aargh!!
How much is wolfbane?	Wieviel kostet das Schmier?
That's highway robbery, but I'll buy it!	(Just show the color of your money!)
How come my image isn't reflect- ed in the mirror? What happened last night?	Oy weh! Oy weh! Oy weh!



SCENIC TRANSYLVANIA:

STRANGE AS IT MAY SEEM, TRANSYLVANIA HAS HAD A 5 O'CLOCK RUSH HOUR FOR SEVERAL CENTURIES. COINCIDENTALLY, THAT'S WHEN THE SUN GOES DOWN.



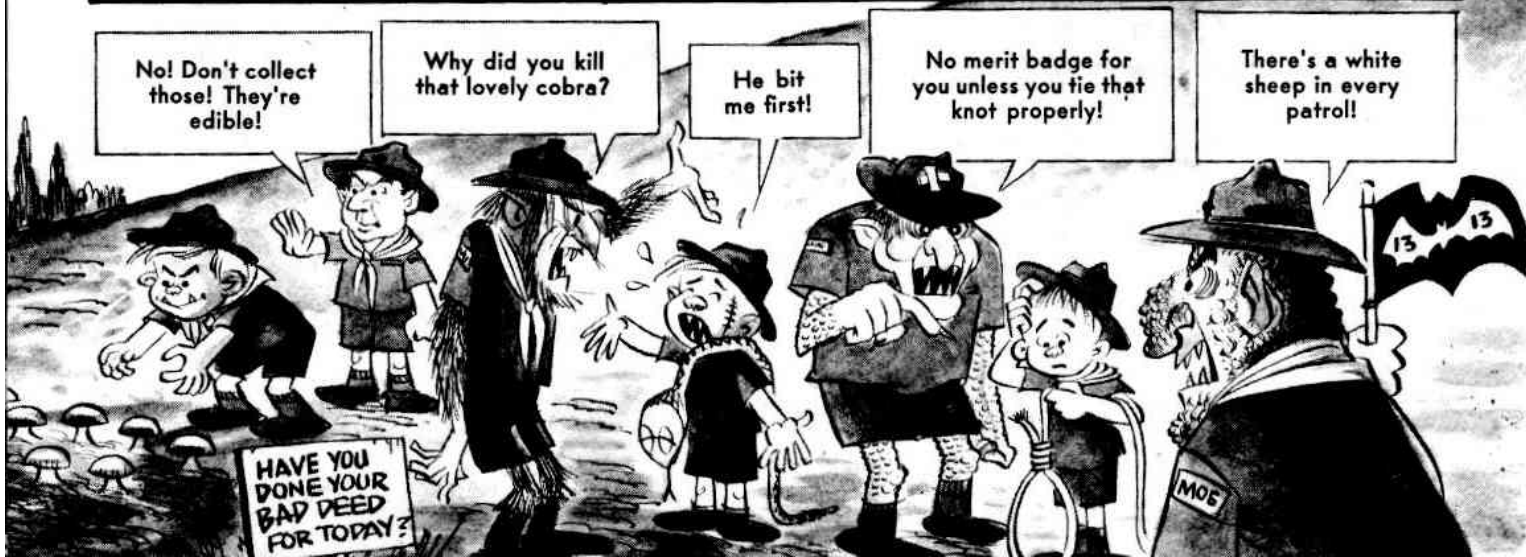
TRANSYLVANIA'S MOST FAMOUS LAND-MARK IS THE MONSTER MUSEUM.



THE TRANSYLVANIAN SUPERMARKET IS A CONTINENTAL BLEND OF THE OLD AND NEW.



THE LOCAL BOY SCOUT TROOP IS THE PRIDE OF THE MONSTER COMMUNITY.



TRANSYLVANIA IS NOTED FOR HAVING THE WORLD'S MOST VERSATILE BARBERS.



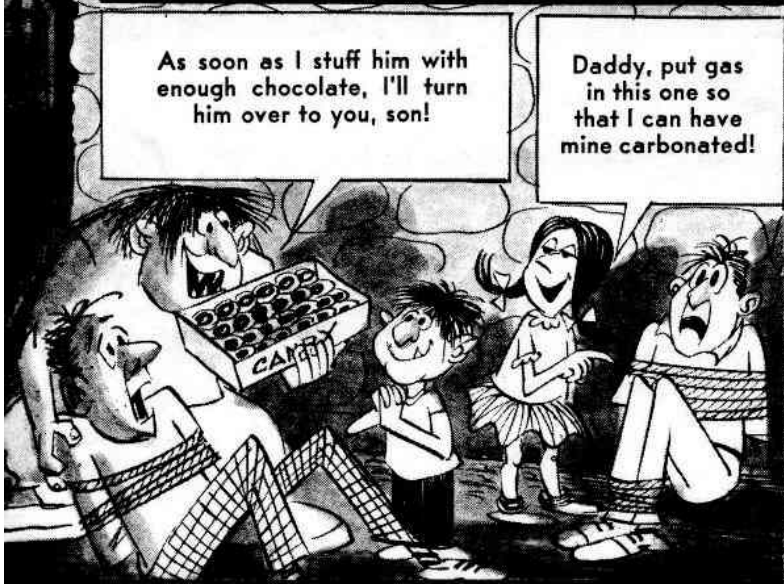
THE LOCAL GAMBLING CASINO IS A FAVORITE HANGOUT FOR BOTH TOURISTS AND NATIVES.



THE HIGHLIGHT OF A SOJOURN IN TRANSYLVANIA SHOULD BE A VISIT TO COUNT DRACULA'S CASTLE. THE NOTED CLARET CONNOISSEUR STOCKS THE BIGGEST PLASMA CELLAR IN ALL OF VAMPIREDOM.



TRANSYLVANIAN TOTS HAVE SWEET TEETH, JUST LIKE ALL OTHER CHILDREN.



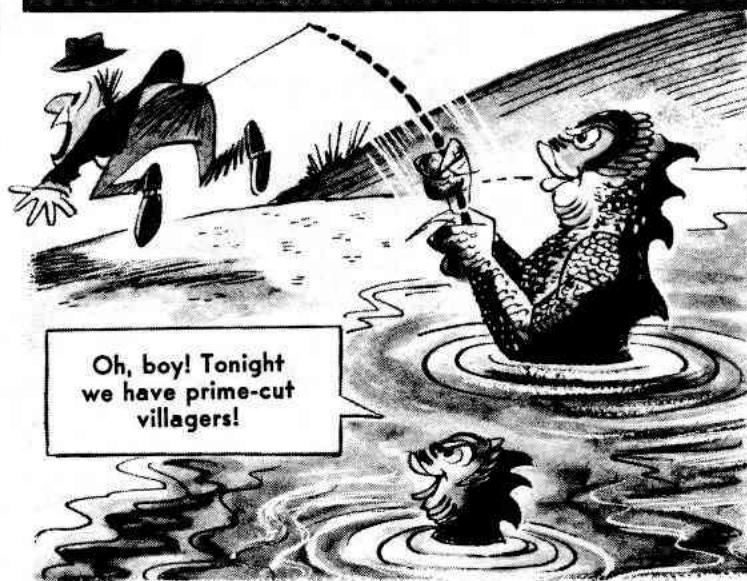
SPORTS IN TRANSYLVANIA:

THE LOCAL TRANSYLVANIAN GOLF COURSE FEATURES SOME OF THE MOST INTERESTING TRAPS FOUND IN THIS OR ANY OTHER WORLD.



HUNTING—BECAUSE OF THE SEVERE POPULATION SHORTAGE, NO MONSTER IS ALLOWED TO BAG MORE THAN HIS DAILY QUOTA OF TWO VILLAGERS.

FISHING—SOMETIMES CALLED "PEOPLE-ING," THIS IS ANOTHER FAVORITE TRANSYLVANIAN PASTIME.

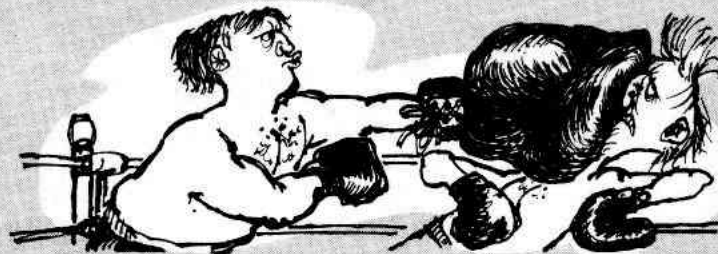


A MOONLIGHT STROLL ALONG A TRANSYLVANIAN BEACH IS NOT TO BE MISSED—PROVIDING YOUR INSURANCE IS PAID UP AND YOU'RE SUFFERING FROM AN INCURABLE DISEASE.



Sylvester's giving his Uncle Sheldon a complete set of colored X-ray photos of Gomer Pyle's head. Now turn to page 26 to see what gift Sylvester's buying his sister, Zoo Zoo.

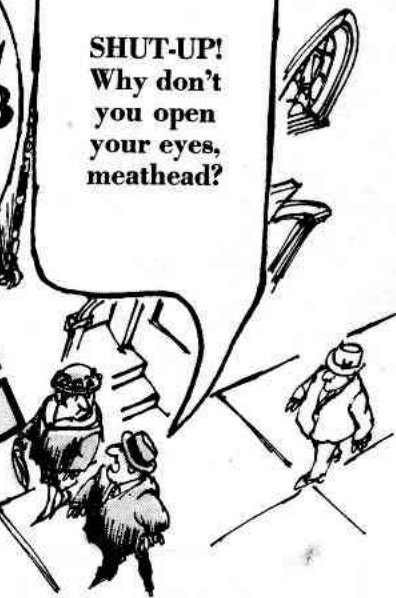
SHUT-UPS



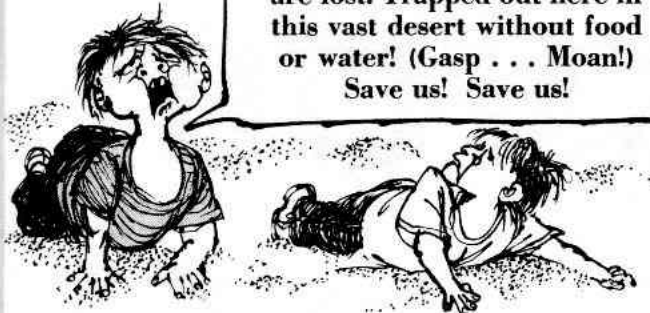
Do you have the correct time, dear?



SHUT-UP! Why don't you open your eyes, meathead?



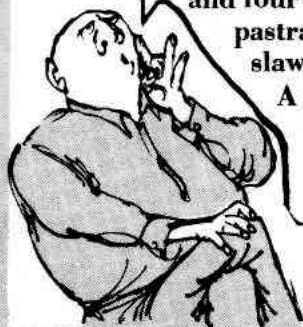
Do you hear me, Harry? We are lost! Trapped out here in this vast desert without food or water! (Gasp . . . Moan!) Save us! Save us!



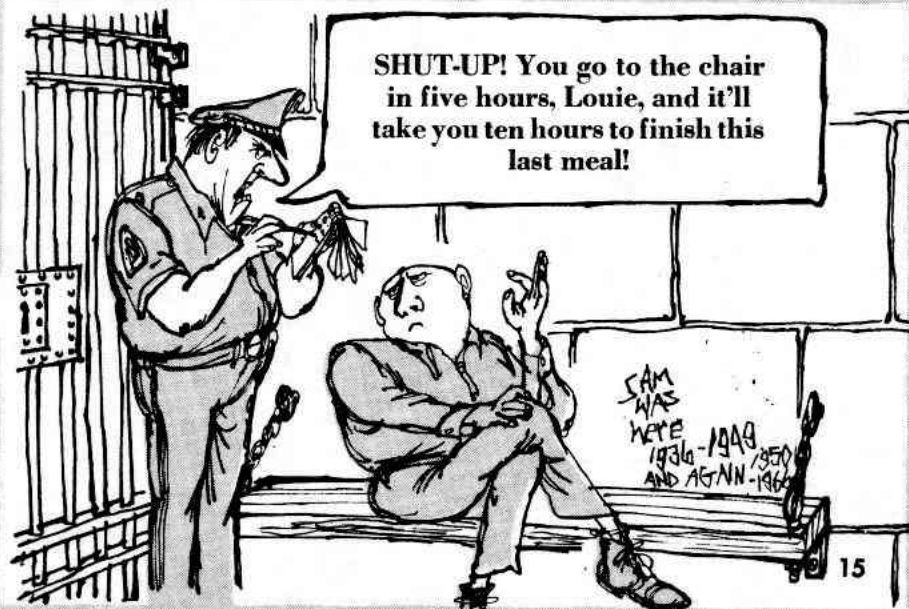
SHUT-UP! Can't you remember that we're just playing in my sand box, Charlie?



... Two soups ... One chicken and one pea ... A tossed salad ... A rare steak, three pork chops and roast duck under glass ... French fries, hot dogs and pizza ... Apple pie and cherry pie ... Lima beans and four hamburgers ... A pastrami sandwich, cole slaw and cheesecake ... A turkey, meatballs, baked beans, Swiss cheese ...



SHUT-UP! You go to the chair in five hours, Louie, and it'll take you ten hours to finish this last meal!



SAM WAS HERE 1936-1949 1950 AND AGAIN-1964

DANDY DUO SECTION:

Gor blimey! Those two make we
tailors on Carnaby Street look
like "Conformity Row!"



We firmly believe that Sonny & Cher would stand apart from the crowd in any era. To prove our point, CRACKED presents its conception of . . .

SONNY & CHER THROUGHOUT

THE CAVEMAN ERA

He smacks her with his lips
instead of his club! How dis-
gusting can you get!?

You can't tell me
he loves her! Look
at his puny club!

Instead of
always giving
me the same,
old fur coat,
why don't you
get me a grass
skirt like Cher's?



THE PURITAN ERA

Columbus may have thought this was a round world, but it looks pretty square to me!

How do you like our new "togetherness" outfits?

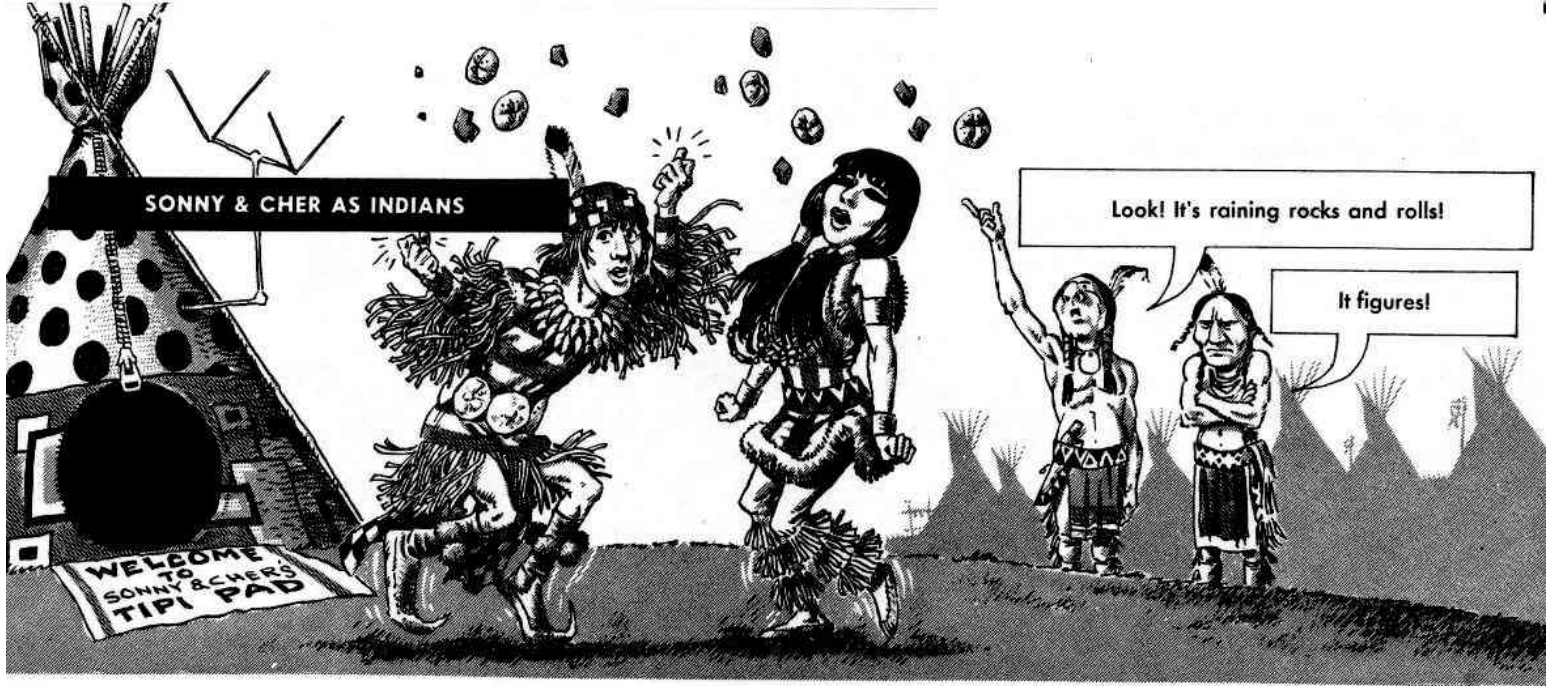
How do YOU like our new "togetherness" stock—for Sonny & Cher?

FASHIONS HISTORY

THE LOUIS XV ERA

Are you and your husband of high station?

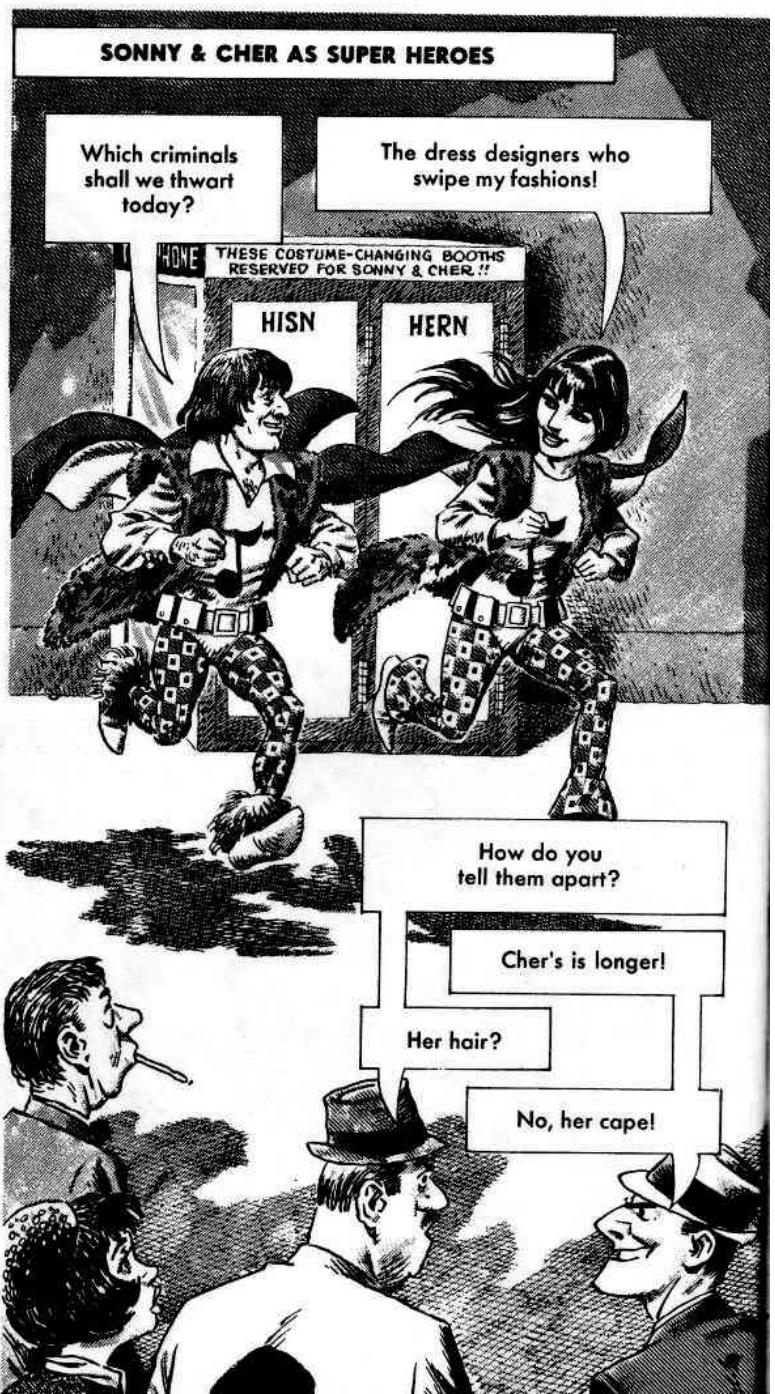
Certainly! Sonny and I were married on top of Grand Central Station!



SONNY & CHER IN THE SPACE AGE



SONNY & CHER AS SUPER HEROES



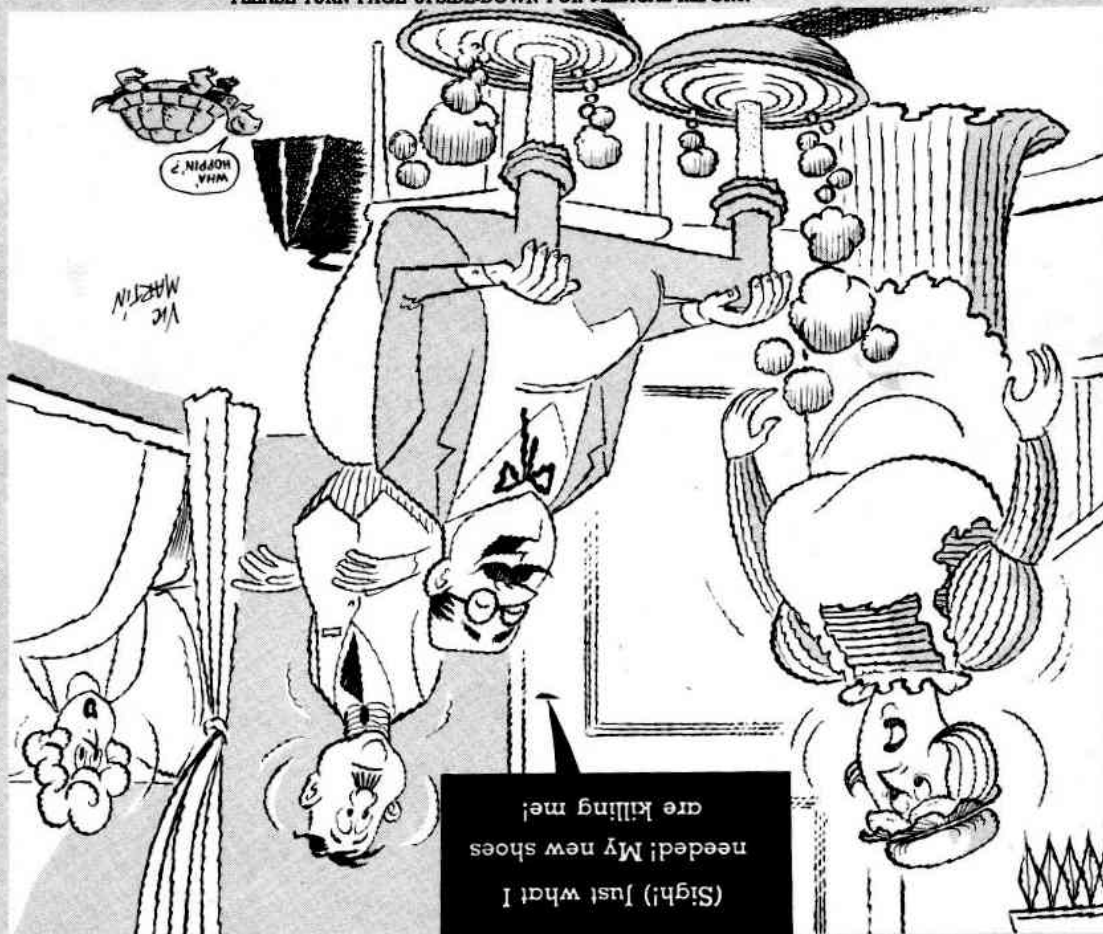
REMEMBER WHEN THEY MADE HOUSE CALLS SECTION:

FAMOUS SCENES FROM GREAT DOCTOR MOVIES

(THAT JUST MISSED)



PLEASE TURN PAGE UPSIDE-DOWN FOR MEDICAL REPORT.



"For the LAST TIME, Judy! Can I go out bowling with the boys tonight?"



SHE AND HE-HEE SECTION:

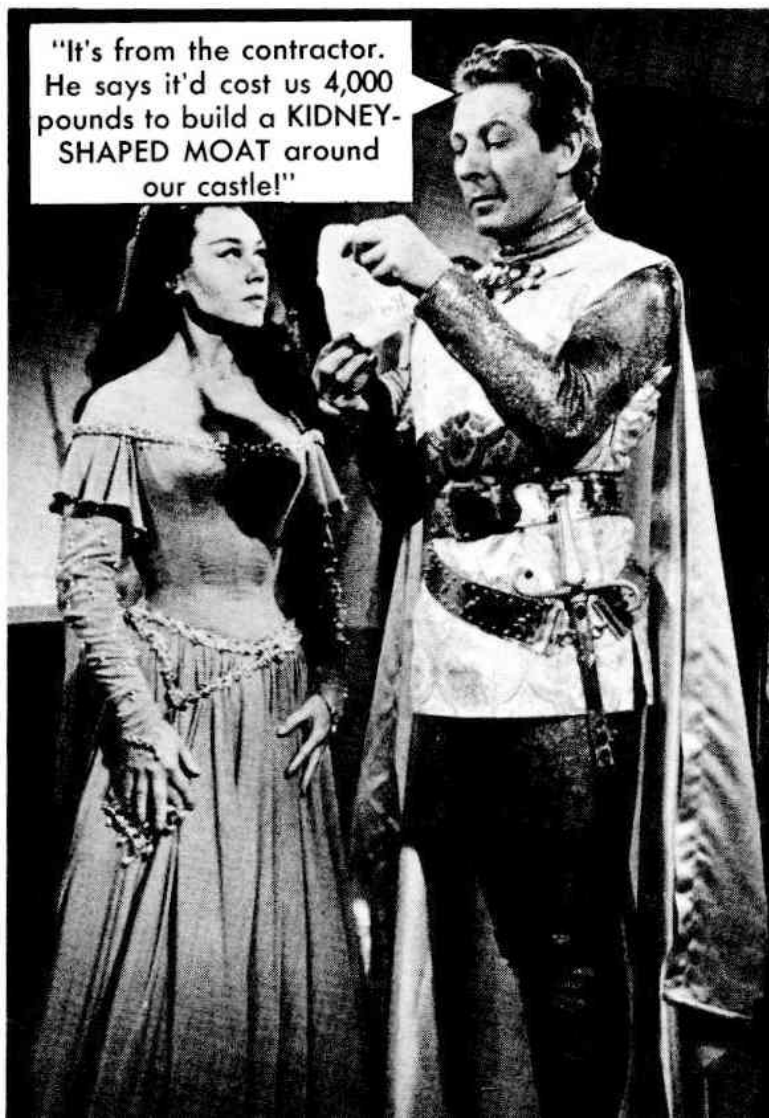
THE COUPLES



"Next year, dear, I'm going to give you AN ENTIRE CHICKEN as a present for our wedding anniversary."

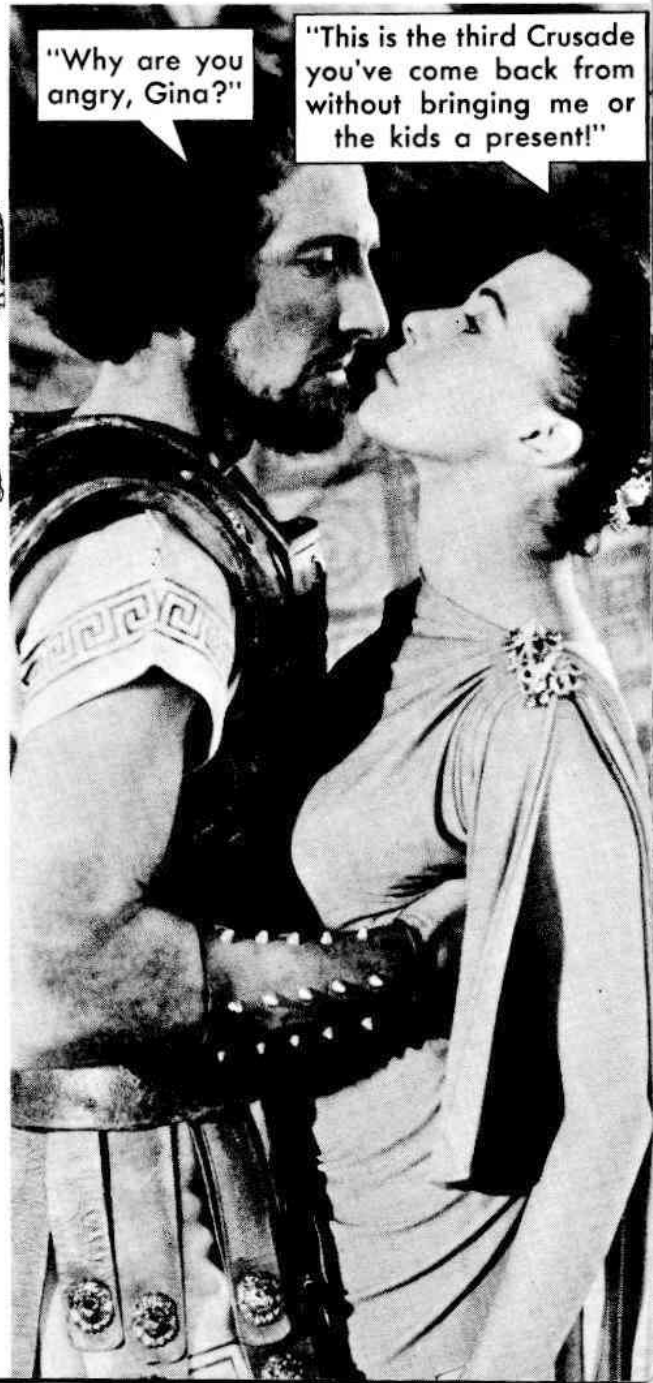


"It's from the contractor. He says it'd cost us 4,000 pounds to build a KIDNEY-SHAPED MOAT around our castle!"





(BEACH BLANKET BINGO)



In Issue No. 44, CRACKED ran a disconcerting discourse on dis-cotheque dances. In this issue, CRACKED's come up with . . .

DIZZY DISSECTION OF THE DISCOTHEQUE DISEASE!



Yeah! Our latest disk
fell from first to last
place in the charts!

Do you mind tuning your volume
down? We can't hear if our
pneumatic drills are working!

the
VANGOGH
TRIO

I came in here
looking for the bar,
and I won first prize
in the "Shake"
contest!

I got
Shake"
pat!

Like my new
suit, Bess?

Cool, daddy,
cool! Where'd
you park your
whale?

Is this
your first
time
here?

Yeah,
how'd
you
guess?

Yeah! I also
miss the
"Twist."

Would you believe
I can dance like
Jackie Wilson and
James Brown
combined?

No, but I can
believe Jackie
Gleason!

I found
these threads
on Carnaby
Street!

On the sidewalk
or in the
gutter?

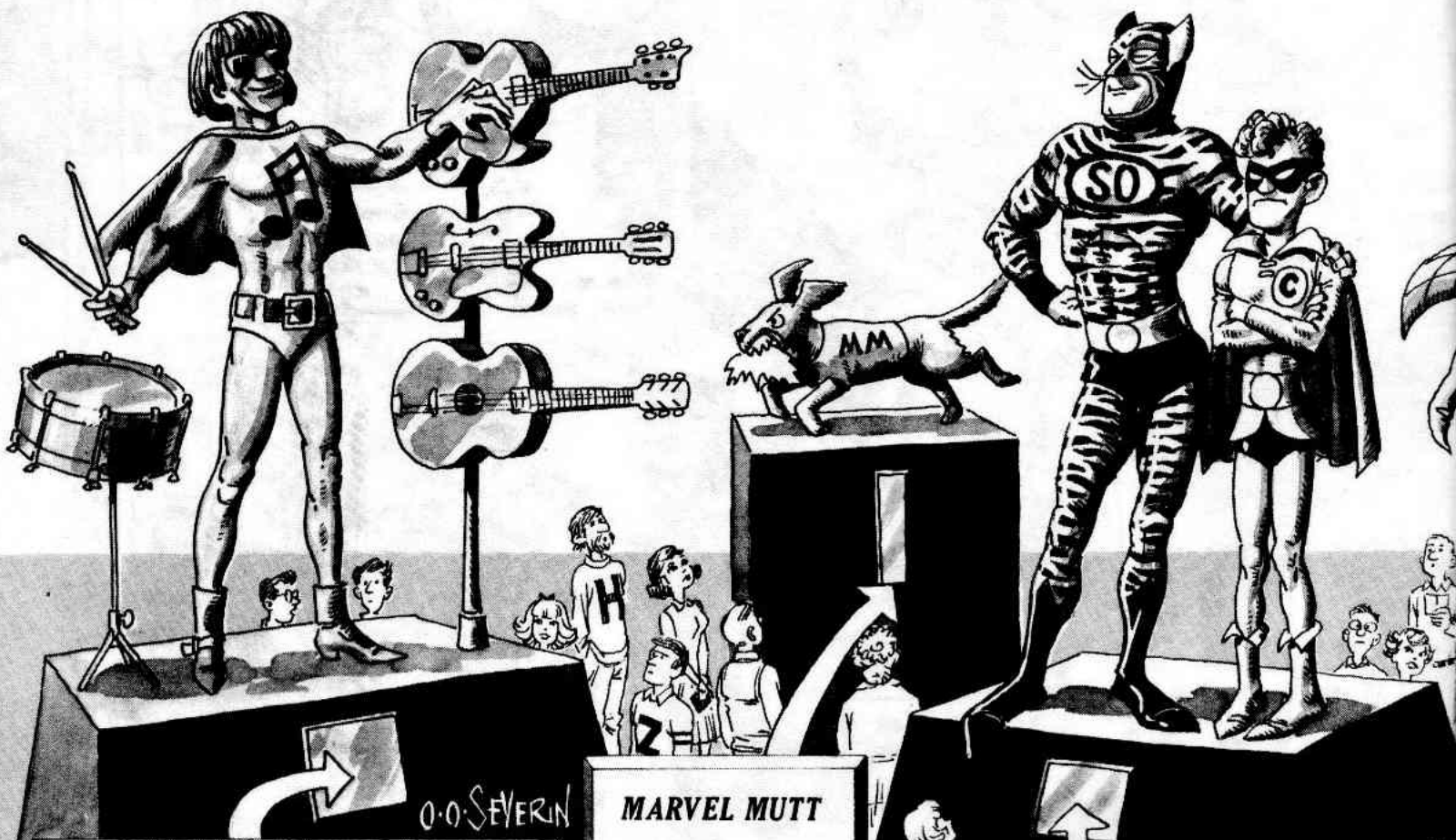
You're
good at
picking up
the "Dog!"

Well, I've been
picking up dogs
all my life!

THE MADISON
1 2
3 4
5 6

In every category, there are winners and there are losers. The same holds true in the field of Super Heroes. In this article, **CRACKED** has separated the "Super Hero Wheat" from the "Super Hero Chaff."

SUPER HERO



SUPER ROCKER

SUPER ROCKER outdoes the Beatles by playing 3 guitars and a drum—while simultaneously giving an interview which will get him into hot water!

He's the only Super Hero who breaks hearts instead of heads! Each day, he performs an amazing feat of super strength by personally carrying his money to the bank!

MARVEL MUTT

Any villain who crosses paths with this canny crime-fighter is bound to get it in the end.

To date, **MARVEL MUTT** has put 23 bank robbers, 5 super villains and 84 mailmen out of action!

TIGERMAN & CUB BOY (The Gruesome Twosome)

Jailers all over America have voted **TIGERMAN** as their favorite Super Hero when it comes to putting bad guys in their tank! **TIGERMAN** recently suffered the worst defeat of his career when he lost his young assistant, **CUB BOY**, to the truant officer.

Or, to put it more aptly, **CRACKED** has separated the Caped Crusaders who hit with a **KAPOW!!!** from the ones who hit with a **SMEK!** **CRACKED** now brings you its . . .

HALL OF FAME



PIZZAMAN

This amazing Caped Crusader can bring down villains at 50 yards by hurling his pies with deadly accuracy.

Unfortunately, PIZZAMAN hasn't been very active of late. He's taken to eating his own pies!

THE TEENY TERROR

This two-inch bundle of dynamite performs a very valuable service to busy Super Heroes. He delivers their coffee break orders!

J. BOGUS FARNSWORTH

This inventor has made life easier for the Caped Crusaders by concocting a special, underarm deodorant that permits Super Heroes to lift locomotives and still not offend!

SUPER MOD

This "camp" Super Hero has never lost a fight—pillow fight, that is!

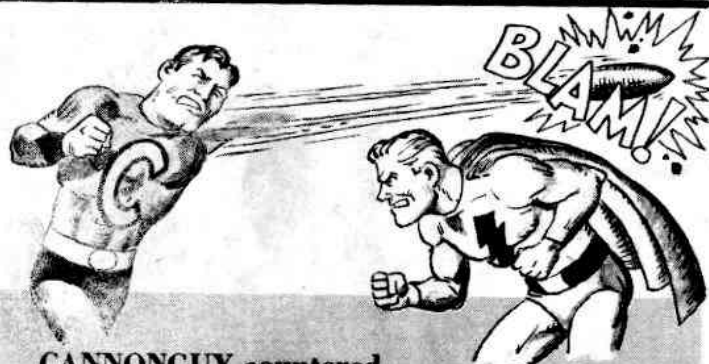
His dazzling Op Art cape stuns villains long enough to allow SUPER MOD to call the police.

SUPER MOD is the only Super Hero with his own portable, costume-changing phone booth. (He insists on never using the same costume twice for his capers!)

The most famous Super Hero battle of all time took place between ELECTROMAN and CANNONGUY. (The fight was over whose TV program had the highest ratings!)



ELECTROMAN unleashed his lightning punch!



CANNONGUY countered with his fearsome "artillery" punch!



The fight was a brief one...



... And ended in a draw!

The most famous Super Hero feat of all time is performed by the BLUE STREAK.



The BLUE STREAK can throw a baseball...



... proceed to beat it to home plate...



... In time to hit it, circle the bases...

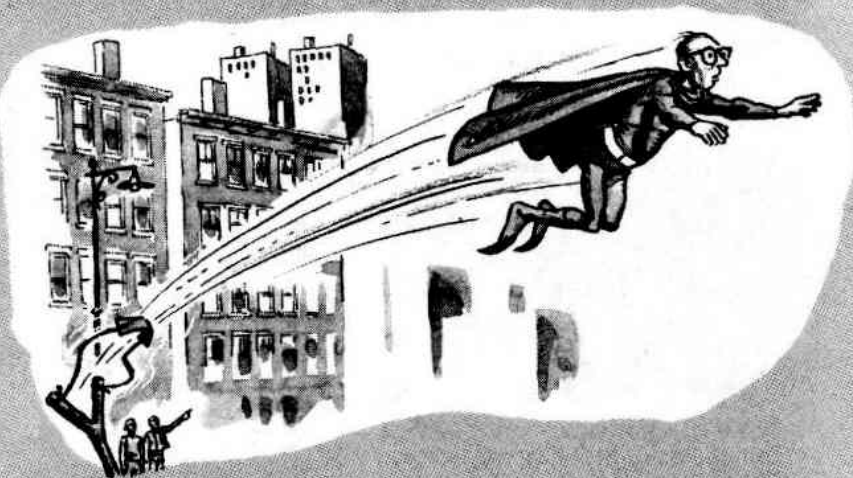


... Change into an Umpire's uniform, and call the ball "foul" even before the bat hits the ground!

On this page, **CRACKED** presents some of the **Caped Crusaders** who have been nominated for the **Super Hero Hall of Fame**, but who did not quite master enough votes for admittance . . .



Leaping over tall buildings is quite a problem for **CAPTAIN CORNELIUS**—who even has trouble leaping over curbs . . .



. . . Until he came up with this special solution!

STUPORMAN has just one little problem that prevents him from becoming a top-notch crime fighter: He can't tell the good guys from the bad guys!

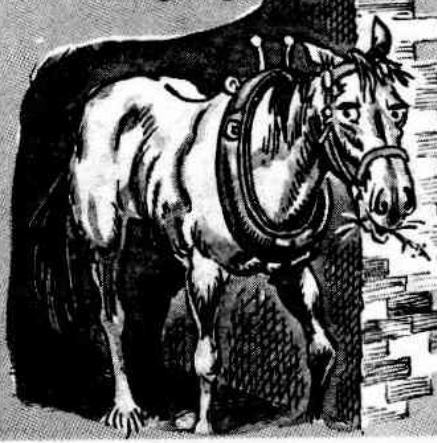


. . . He's also the only Super Hero who's never appeared on a bubble gum card!

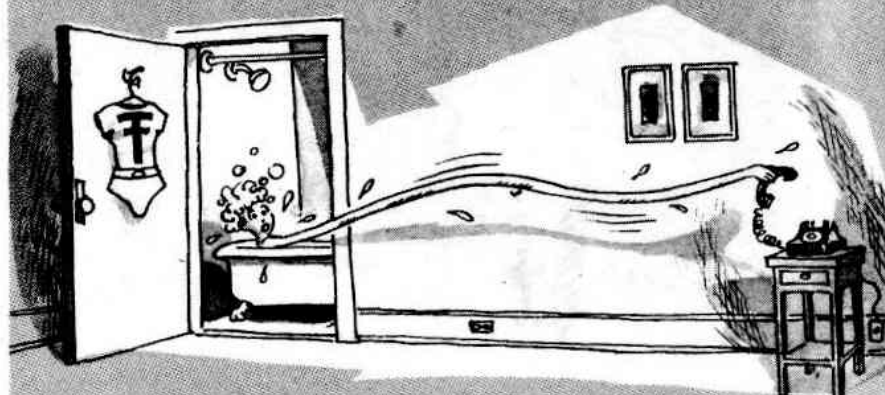
SUPER STEED is much too big to use a phone booth for costume-changing.



. . . As a result, **SUPER STEED** must spend 98% of his precious, crime-fighting time looking for an alley where he can shuck off his disguise as the mild-mannered "Rag Nag."



TESSIE THE TEEN has amazing super stretching powers which permit her to answer the phone while taking a bath, and switch TV channels without getting up.



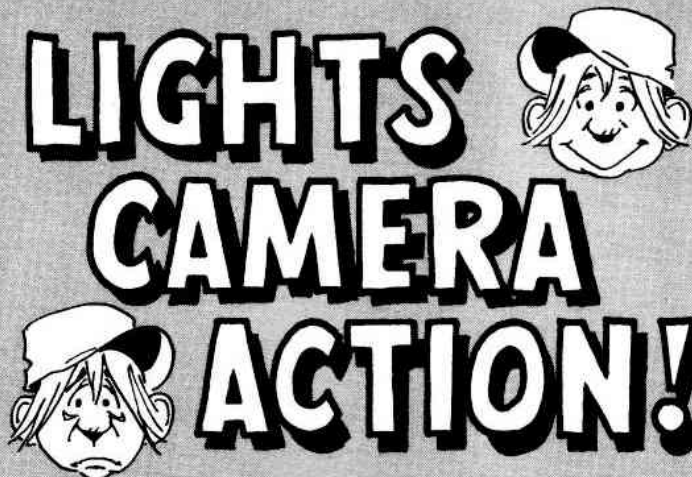
. . . The only thing she can't stretch, however, is her allowance!

"Seventy cents for an apple may sound high, but, remember, I give trading stamps, too!"



HUMOR FROM THE FLICKS SECTION:

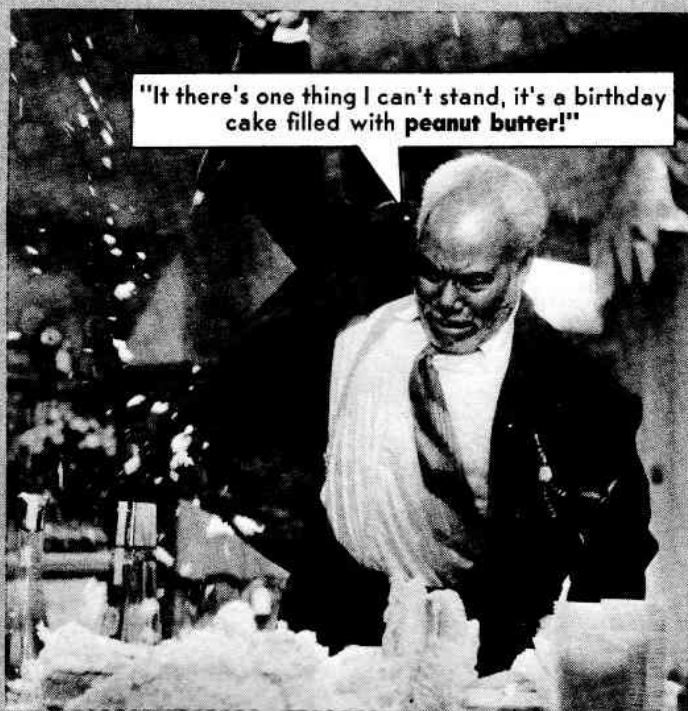
LIGHTS CAMERA ACTION!



"This is the only sure way to find out if my watch is waterproof!"



"If there's one thing I can't stand, it's a birthday cake filled with peanut butter!"



"Good! It means the electric bill's been paid!"

"I see the light!
I see the light!"



"These glasses have helped me with those spots before my eyes!"

"Me, too! Now, I can see the spots more clearly!"



CRACKED FUN SHOPPE BARGAIN MERCHANDISE

SPOOK HAND! \$2.00 Ea.

Natural looking rubber hand.
A startling eerie effect!



MELTED ICE CREAM \$1.00 Ea.

Ooey-Goey! The perfect
practical joke in heavy plastic!



FAKE FAUCET \$2.00 Ea.

"Water on the brain?" That's
what friends will ask when
they see this real looking
chrome faucet attached to
your forehead. Get big laughs
attaching it to your desk, a
fireplace log, chair, etc.

NUTTY CATSUP BOTTLE

Only
\$1.25
per
bottle!



Press the soft, plastic catSUP
bottle, and out shoots what
looks like the real McCoy!
Trick is that a catSUP-colored
string is ejected as you press
the bottle. Great fun! Easily
reloaded for wacky squirts.



VENUS FLY TRAP

**\$1.25 FOR THE WORLD'S
MOST TERRIFYING
HOUSE PLANT!**

This plant actually eats bits of
meat, flies and insects! No work!
Easy to grow! The Venus Fly
Trap bulbs grow especially well
in the home. Plants thrive in
glass containers and will devel-
op in 3 to 4 weeks. Each order
includes 3 Fly Traps plus extra
special material packed in plas-
tic bag. ONLY \$1.25. FEED IT
RAW BEEF! AMAZING is the
word for this startling, surpris-
ing plant.

CRACKED FUN SHOPPE

108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose \$_____ for:

- _____ Spook Hand _____ Melted Ice Cream
_____ Nutty CatSUP _____ Fake Faucet
_____ Venus Fly Trap

Name _____

Address _____

City _____

State _____ Zip _____

HORROR HOUSE!



\$3.00 Ea.

**FRANKENSTEIN'S
MONSTER MASK.** All
Rubber.
Be the "Death of the Party."

WEREWOLF MASK. \$3.00 Ea.

Gruesome to Behold.



SHRUNKEN HEAD

\$2.00 Ea.

Looks absolutely real. Tell
your friends you picked it up
on your last safari. A real
scream!



HORRIBLE HANDS. Only \$3.00 per Pair.

FRANTIC FEET. Only \$3.00 per Pair.



RAT IN THE BOX. Only \$1.00 Ea.



BLACK WIDOW SPIDER. \$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE

108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose \$_____ for:

- ☐ BLACK WIDOW SPIDER
☐ HORRIBLE HANDS
☐ SHRUNKEN HEAD
☐ RAT IN BOX
☐ FRANTIC FEET
☐ MONSTER-FROM
MERCURY

ALL RUBBER MASKS \$3.00 each.

- ☐ MAN-FROM-MARS ☐ WEREWOLF
☐ VAMPIRE ☐ DEVIL
☐ HORRIBLE-MONSTER ☐ FRANKENSTEIN'S
MONSTER
☐ SKULL ☐ ZOMBIE
☐ GORILLA ☐ WITCH

Name _____

Address _____

City _____ State _____ Zip _____

People use words when they don't really know what they mean, like the introduction Cracked is using for this article. It seems that each word has a lot of different meanings. Today, however, one meaning stands out more than others. To show you what we mean by our meanings, we're gonna be very mean and bring you . . .

A GLOSSARY OF CRACKED



ADVERTISING

A technique which makes you think you've longed all your life for something you've never heard of before.



BANKER

A man who lends you an umbrella when the sun is shining and wants it back the minute it starts to rain.



PHILOSOPHER

One who instead of crying over spilled milk, consoles himself with the thought that it was four-fifths water.



PUNCTUALITY

The art of guessing how late the other fellow is going to be.



ACQUAINTANCE

A person whom you know well enough to borrow money from, but not well enough to lend it to.

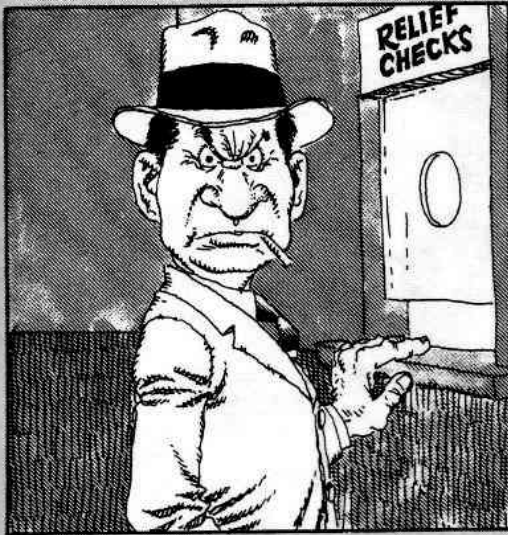


WINDOW SCREEN

An arrangement for keeping all the flies in the house.



DEFINITIONS



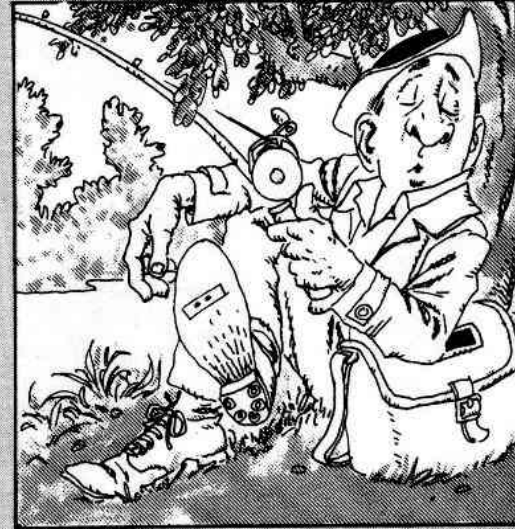
AMERICAN

A person who yells for the government to balance the budget and then borrows five dollars till payday.



TRAFFIC LIGHT

A little green light that changes to red as your car approaches.



FISH

The animal that seems to go on a vacation about the same time most fishermen do.



SYMPATHY

That which one girl will offer another in exchange for details.



TIPS

Wages we pay to other people's hired help.



HISTORY

A record of events that never should have happened.



BLOTTER

Something you look for while the ink dries.



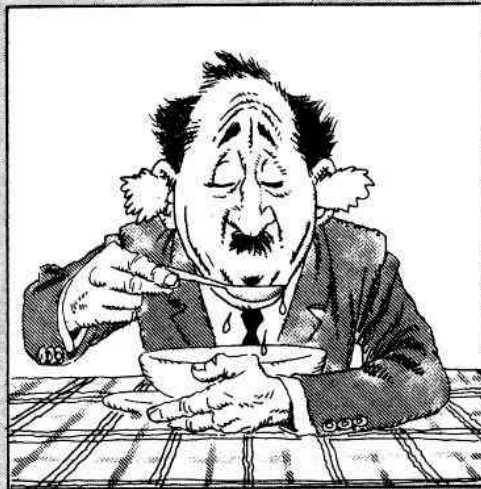
IRONY

Something like giving Father a billfold for Christmas.



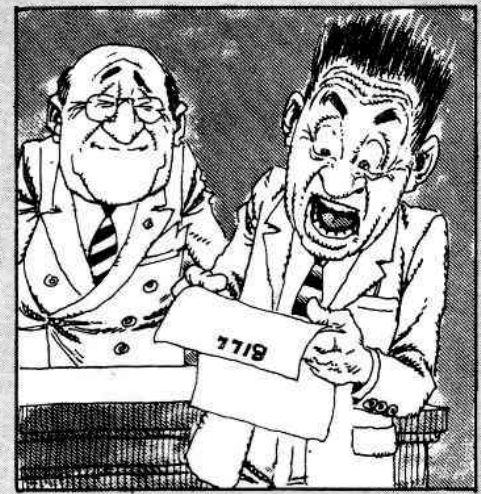
CONSULT

To seek another person's advice on a course already decided upon.



GOOD MANNERS

This is the noise you *don't* make when you're eating soup.



LAWYER

One who defends your estate against an enemy in order to appropriate it for himself.



AVERAGE MAN

A fellow who works himself to death so he can live.



ECONOMY

Denying ourselves a necessity today in order to buy a luxury tomorrow.



BUDGET

A method of worrying before you spend instead of afterward.

"Now, there's a real Indian! He sells whiskey to Dean Martin!"



"This time, I hope it goes BOOM instead of pop!"

PIX THAT GRAB YOU SECTION:

FOUR *Socks* SMILES

"That's quite a big fish your father just caught! What did he use for bait?"

"Mother!"

"Get up, Tex! The snowball didn't hurt you that much!"

Hey, gang! Grab your pens and pencils and get right to work on CRACKED's exciting, new I.Q. Test. Find out if you're really the genius you think you are. And we'd like to know what our readers' "funny" I.Q.'s are, so mail the test back to us. Let's see how you make out with . . .

CRACKED'S

I. COMMON SENSE REASONING

Select the phrase that logically follows each of these statements, and insert the answer on the appropriate line at the right:

1. The blood rushes to the heart because _____
 (a) It hasn't got all day.
 (b) It can't stand being in the corpuscles.
 (c) It seems like the thing to do.
2. You should obey the law because _____
 (a) You might get caught.
 (b) You're a nice guy.
 (c) You're too nervous to steal.
3. We should love our neighbor because _____
 (a) Our neighbor may be attractive.
 (b) It's convenient since he lives next door.
 (c) It's the rage in suburbia.
4. Birds migrate South for the winter because _____
 (a) Miami is great that time of year.
 (b) They need a vacation.
 (c) How else are they gonna get there?
5. People should read great books because _____
 (a) The authors need the money.
 (b) It's cheaper than seeing the movie.
 (c) How the heck should I know?
6. A fireman wears red suspenders because _____
 (a) His pants are on fire.
 (b) To get to the other side.
 (c) That was no lady, that was my wife!
7. Crime does not pay because _____
 (a) The work isn't steady.
 (b) The hours are at night.
 (c) It said so on a Perry Mason program.
8. The pancreas is near the kidney because _____
 (a) Where else should it be?
 (b) It would look ridiculous near the gall bladder.
 (c) They're that way about each other.
9. We know the Earth is round because _____
 (a) We keep going around in circles.
 (b) Our teachers told us.
 (c) CRACKED says it's flat.

II. LOGICAL REASONING

To test your ability to see logical sequences, underline the best answer that follows:

1. Tom is ugly. Dick is uglier than Tom. Harry is as ugly as Dick, and twice as ugly as Tom. How ugly is Harry?
 (Hideous) (Revolting) (Ecch!)
2. Socrates is a man. All men are mortal. Therefore Socrates is a mortal. This logic is wrong because
 (Socrates was immortal) (No man is named Socrates)
 (Socrates was a woman)
3. Max has \$100. He gives Sol \$20, Dave \$30, and Leo \$50. Max is a
 (Schnook) (Idiot) (Shlemiel)
4. If you were confronted by a fanged Zep, you would
 (Eat it) (Wear it) (Spit it out)
5. If CRACKED pays X dollars to the writer of this article, how much better would it turn out if they paid him REAL dollars?
 (None) (Some) (Let's get on to another question)

III. COMPREHENSION OF THOUGHT

Choose the meaning that best explains each of these famous sayings, by placing a check mark on the appropriate line at the left:

1. An apple a day keeps the doctor away.
 _____ (a) Doctors hate apples.
 _____ (b) Apples prevent ingrown toenails.
 _____ (c) If your doctor wants money for his bill, send him an apple.
2. People who live in glass houses shouldn't throw stones.
 _____ (a) Don't live in a house with people who throw stones.
 _____ (b) If you're going to throw stones, move to the suburbs.
 _____ (c) Don't fire until you see the whites of their eyes.
3. Out of the mouths of babes oftentimes comes gems.
 _____ (a) Babies sometimes swallow razor blades.
 _____ (b) Babies love gems but hate oatmeal.
 _____ (c) They can't all be gems.
4. A woman is only a woman, but a good cigar is a smoke.
 _____ (a) You should never go out with a woman who smokes cigars.
 _____ (b) Women only smoke good cigars.
 _____ (c) You have to get a woman lit up before you can make out.
5. It's better to give than to receive.
 _____ (a) Don't take anything from anybody.
 _____ (b) Send back all your Christmas presents.
 _____ (c) Do unto others before they do unto you.
6. You can't teach an old dog new tricks.
 _____ (a) Old dogs just want to learn old tricks.
 _____ (b) A dog can teach people a few tricks.
 _____ (c) Old dogs don't go to school to learn.
7. Good things come to those who wait.
 _____ (a) Sit around and don't do anything.
 _____ (b) It's a bad thing when you have to go after something.
 _____ (c) Waiters make good tips.
8. If at first you don't succeed, try and try again.
 _____ (a) Go fight City Hall.
 _____ (b) Bang your head against a stone wall.
 _____ (c) Never try to play the outfield.
9. A fool and his money are soon parted.
 _____ (a) You have to be a fool to part with money.
 _____ (b) Money can make you a part of foolery.
 _____ (c) You'll soon part with a fool if you find out he has money.

IV. WORD SERIES COMPLETION

Decide how the words in each series progress, and then write in the next word:

1. Courtship, love, baby, marriage, _____
2. Party, celebrating, drinking, driving, _____
3. Boy, railroad, playful, third wire, _____
4. Girl, boy, apartment, dark, _____
5. Parked car, lovers' lane, cop, flashlight, _____
6. Brat, roller skates, stairs, father, _____
7. Garage, gasoline, match, careless, _____
8. Sunny, pigeon, overhead, look up, _____
9. Grand jury, squealer, testify, tomorrow, _____
10. Patrol, enemy territory, private, volunteer, _____

INTELLIGENCE TEST

V. REASONING BY ANALOGY

Study the given similes, and fill in the blank with the appropriate, corresponding word:

1. CRACKED is to humor as _____ is to trash.
2. "Nuts!" is to General MacAuliffe as _____ is to Eva Marie Saint.
3. _____ is to _____ as _____ is to _____
4. 38-32-44 is to Brigitte Bardot as _____ is to Sylvester P. Smythe.
5. Pocahontas was to John Smith as _____ was to Rock Hudson.
6. Is to as as is to _____
7. !?;*! is to _____ as !\$X?#! is to X?*"!;\$¢.
8. OO is to Jayne Mansfield as oo is to _____
9. _____ is to _____ as _____ is to _____
10. Antidisestablishmentarianism is to declimacteratism as teetotalitarianism is to _____

VI. JUDGMENTS OF OPINIONS

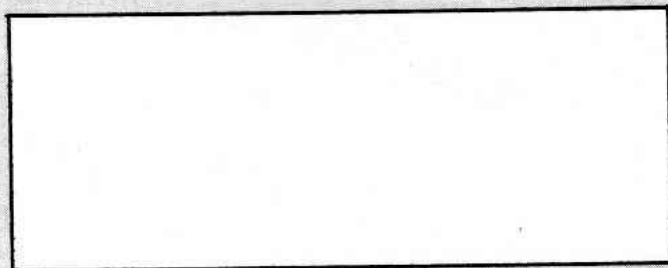
This test is to determine how rational your attitude is. Place check mark on correct line:

- | | Agree | Disagree |
|---|-------|----------|
| 1. It's "all over" when your gal moves to New Zealand, has 5 kids, and doesn't drop you a card. | _____ | _____ |
| 2. Guys who stagger into hallways at 3 in the afternoon are usually alcoholic. | _____ | _____ |
| 3. Never trust a naked cab driver. | _____ | _____ |
| 4. A bird in the hand is worth two in the bush. | _____ | _____ |
| 5. A census taker is a man who goes from house to house, increasing the population. | _____ | _____ |

VII. ABILITY TO DETECT ERRORS

Study the following picture carefully, and then itemize all the errors you can find in space below:

WHAT'S WRONG WITH THIS PICTURE?



(If more space is needed, write around margins of page.)

VIII. JUMBLED WORDS ARRANGED SENSIBLY

Each of these sentences makes sense when re-arranged in proper order underneath:

1. Throw the stairs me down my hat.

2. Take two and hit to left.

3. From the train throw Mama a knish.

4. Idiot an am ll

5. Give me three cards.

IX. FOLLOWING DIRECTIONS

To determine your ability to follow directions, do exactly what each paragraph calls for:

1. If the difference between 39 and 86 is greater than the sum of 42 and 97, write "a" in the margin; if less write "b"; if the same write "c"; if you don't care, write "Eh-h-h!"
2. If the equibrant of three forces acting upon a single point cannot be greater than any of the forces but opposite in direction, write "x" in the margin; if you think that the reverse is true, write "y"; if it doesn't make any difference to you, write a 500-word essay explaining way you don't give a hoot.
3. If you understood the above question vaguely, put a "Q" in the margin; if you understood it half-way, put a "Z"; if you understood it fully, put your pencil down and forget about the whole thing.
4. Go get a bucket. Fill it with water. Dip your head in it 3 times. Now go look at yourself in the mirror. If you think this question is funny, write "Ha-Ha" in the margin; if you don't think it's funny, write "Ech-ch"; if you can't make up your mind, go back and dunk your head 3 more times and write "I am an idiot!"
5. If you like this test very much, put an "A" on the line; if you like it just a little bit, put a "B"; if you didn't like it at all, put up or shut up on the line.

X. INGENUITY

To test your ingenuity, write your solutions to the following problems in the spaces below. (If more room is needed, buy another magazine.):

1. If you have a 5-gallon can of bathtub gin and you want to measure out exactly 4 gallons, how would you go about it if you only have a 3-gallon measurer and only about 30 seconds to live?

2. Describe the correct action you would take if you were making a speech in front of hundreds of people at a P.T.A. meeting and, suddenly, your pants started to fall down.

3. Suppose you've just killed somebody, and the cops bust in and find you standing over the body with the revolver still smoking in your hand. Tell us how you would talk them into letting you go if you promise to buy two tickets to the Police-man's Ball.

4. If you wanted to build a nuclear aerodynamic velocity computing generator that would withstand de-gravitational pressures, explain briefly how you would go about doing it.

5. You're in a jungle. There are 500 screaming cannibals to the left of you. There are 800 charging headhunters to the right of you. Up ahead lies a 1,200 foot rocky cliff. In back of you there's quicksand. How would you work it out so that you could be back at the safari tent in time for supper?

6. If your steady girl friend caught you necking with another girl in a parked car in Lovers' Lane at four in the morning, how would you go about convincing her that she's only your cousin from Milwaukee and that you were just bending down to tie your shoelace?

7. Let's say you wanted to get rich quick. How would you do it? (Please rush answer to us in separate letter.)

8. What first aid would you administer to yourself if you became seasick aboard ship, and suddenly developed lock-jaw?

9. Write briefly the correct steps you would take if you had hangnails on all fingers and found that you were coming down with the seven-year itch.

10. Now tell us how you would answer all these questions if you were in your right mind.

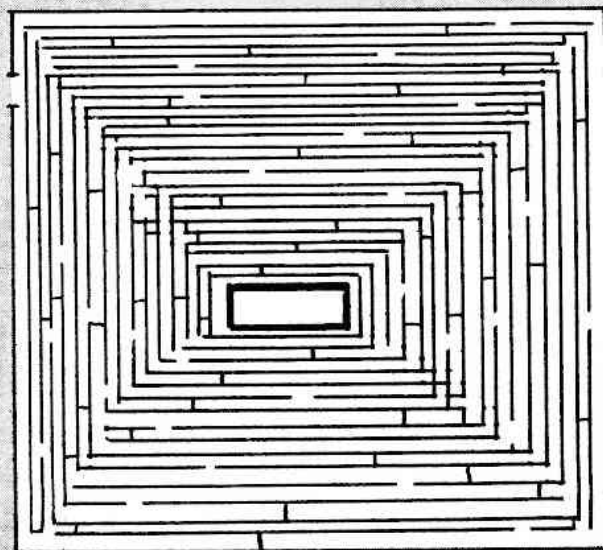
XI. GENERAL INFORMATION

To test your knowledge of general subjects, circle the correct answer that completes each of the following statements:

1. A cataclasmatron is synonymous with a
 - (a) zichiasteron
 - (b) degenitareseron
 - (c) maltigonachocheron
2. The shortest distance between two points is
 - (a) a circle
 - (b) a square
 - (c) a parking space
3. Benjamin Franklin invented
 - (a) halavah
 - (b) the pretzel
 - (c) Don Ameche
4. $3.0124 \times 1,956,842,731\frac{1}{2}$ is
 - (a) 2
 - (b) 38.32.44
 - (c) NI 9-2383
5. Victor Hugo was a writer of
 - (a) children's books
 - (b) mash notes
 - (c) poison-pen letters
6. After a long search in the jungle, Stanley found
 - (a) Don Knotts
 - (b) his mother-in-law
 - (c) Judge Crater
7. Pithecanthropus Erectus is
 - (a) a Greek restaurant waiter
 - (b) a new toothpaste
 - (c) what somebody says just before you say "Gezundheit."
8. This test stinks because
 - (a) it was written on onion skin paper
 - (b) it isn't funny
 - (c) it is funny
9. The greatest magazine in America is
 - (a) CRACKED
 - (b) CRACKED
 - (c) CRACKED

XII. REASONING POWER

This is a test of your reasoning power. Start at the entrance, and trace a path to the men's room without removing pen from paper:



It has often been said that if Shakespeare were alive today, he'd be writing for TV. If this is true, you can bet the top advertising agencies would quickly recognize and make use of his genius. The first products "run up the flag pole for saluting" might include such items as: **MARCUS BRUTUS SHAVE CREAM** (guaranteed to cut smoothly); **CLEOPATRA FIGS** (with a surprise in every basket); **RICHARD II MARGARINE** (makes you feel you've a crown on your head—but not for long!); and **TAMING OF THE SHREW DEODORANT** (good up until the "Twelfth Night").

Having proven himself by delivering a few winners, in all likelihood, he'd next be assigned to that great, American comedy of errors . . . the TV commercial!

THE BARD of MADISON AVENUE

KING LEAR



LEAR: "Blow, winds, and crack your cheeks. Rage! Blow! You cataracts and hurricanes, Spout!"

RICHARD III



RICHARD: "A horse . . . A horse! My kingdom for a horse!"

LANGTON



ANNOUNCER: "Control yourself! Sure you've got a headache . . ."



ANNOUNCER: "Let HERTZ put you in the driver's seat!"

Uncle Zander's going to have a real, happy birthday! Sylvester's gift to him is a long-playing record album as recorded by Sonny & Flipper. I So buy **CRACKED**. OR ELSE SYLVESTER WILL DISAPPOINT A LOT OF PEOPLE!

JULIUS CAESAR



CAESAR: "What can be avoided? Whose end is purposed by the mighty gods? Yet Caesar shall go forth!"



ANNOUNCER: "Say, Ma'm! He forgot to brush his teeth again!"



HAMLET: "Alas, poor Yorick! I knew him well!"

MACBETH



WITCH: "Round the cauldron go;
In the poison'd entrails throw
Toad, that under cold stone
Days and nights has thirty-one
Swellter'd venom sleeping got,
Boil thou first i' the charmed pot . . ."



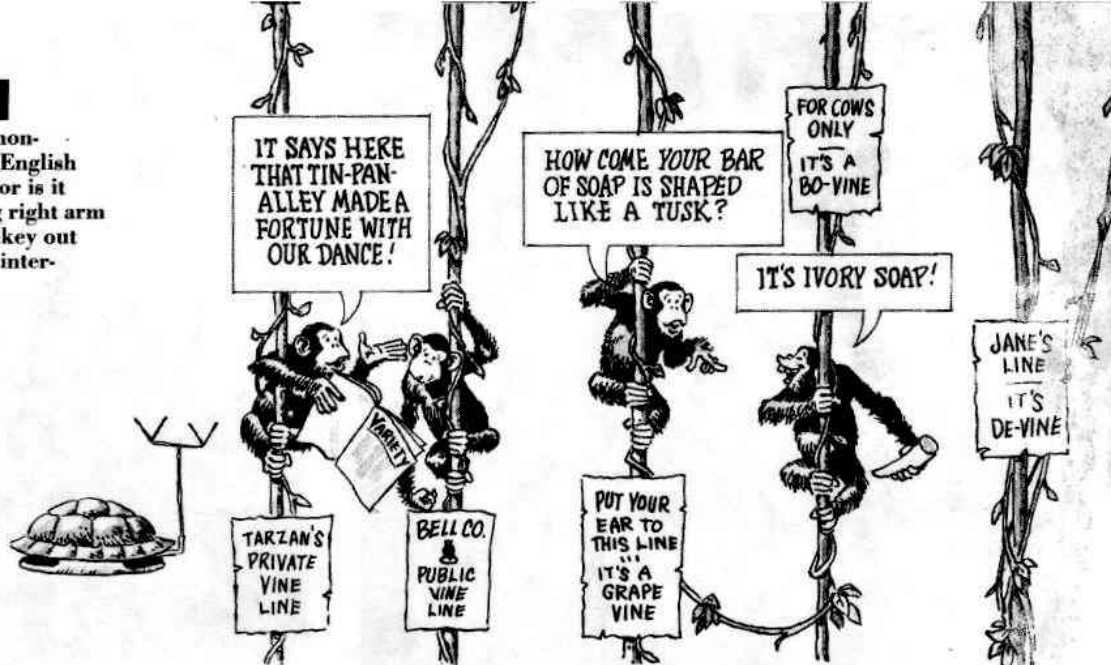
HAMLET (Thinking): "I wonder how he manages to look so young!"



WITCH: "I told you! Makes it clean like it's ten feet tall!"

JUNGLE BUNGLE SECTION:
 The role of TARZAN is the greatest non-speaking role in the movie industry's English language. Every actor worth his salt (or is it banana?) would give his vine-climbing right arm to play it. At the risk of making a monkey out of the "apeman", CRACKED gives its interpretation of what would happen . . .

IF



DIFFERENT PERSONALITIES PLAYED

TARZAN

TARZAN & TARZAN JR. AS PLAYED BY ADAM (Batman) WEST & BURT (Robin) WARD:



AS PLAYED BY HUNTLEY & BRINKLEY:

I don't see my sidekick, Zan, around!
I'll just have to send the news
by myself!

THE LOCAL NEWS
AS BROUGHT TO
YOU BY
TAR & ZAN

Let's see now . . . Bong! Bing! Bong!
Bong! . . . Bing! Bing! Bong!

WALTER
CRONKITE
FAN CLUB
2 MILES

GEE... IT'S
SEVEN O'CLOCK
ALREADY!

**BONG!
BONGO!
BONG
BONG!**

**BING
BING BONG!**

Stop, you stupid idiot! I'm
inside, taking a nap!

AS PLAYED BY DON "GET SMART" ADAMS:

Chief, I'm surrounded by 10,000 cannibals and
2,000 roaring lions!

I don't believe it!

Would you believe
500 cannibals and
50 lions?

NO!

Would you
believe . . . ?

AS PLAYED BY DAN (Hoss Cartwright) BLOCKER:

Tarzan,
help me!

Hold on,
Jane!

That python
has a
crush on
Jane!



AS PLAYED BY ED SULLIVAN:

Tarzan, we're
surrounded by
hundreds of
hostile savages!

Have no fear! Tarzan will call for
his animal friends to help save us!



Here we are, O Lord Of The Jungle!



AS PLAYED BY DON KNOTTS:

Tarzan, help!

I'll be right there, Jane!

If you think I'm nervous now, you should have seen me before I took my tranquilizers!

AS PLAYED BY:

SONNY TARZAN & CHER JANE

DON'T YOU TWO BELONG IN THE FRONT END OF THIS MAZAGINE?

ANDY TARZAN

ALFRED TARZAN

LIBERACE TARZAN

BRIGETTE JANE

BOBBY TARZAN & BOY & BOY & BOY & BO

SAMMY TARZAN JR.

DINO TARZAN

SYLVESTER TARZAN

SEVERIN

SUBSCRIBE to CRACKED,

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